

Bhavya Thakkar

Product Designer · 7 years · AI products, consumer and B2B
Ottawa, ON · Remote in Canada · Canadian permanent resident

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Summary

Product designer with seven years across B2B SaaS, fintech and AI, trained as a computer engineer. I design and build AI products end to end, with agents, in real code, for software where a mistake costs money or trust. Most recently I designed gap detection for Provision's Scope Agent, launched in August 2026, and prototyped two new modes of the Evera app in Claude Code that the founder approved for build.

Experience

Product Designer, Pixel One

Jul 2025 – Oct 2026 · Remote

Product studio embedded with funded B2B SaaS and AI startups

- **Provision** (construction-tech SaaS, YC, \$7M seed): designed AI gap detection for Scope Agent, which reads a bid's drawings and specs, drafts subcontractor scopes and flags work no trade carries, with the evidence on the exact sheet. Launched Aug 2026.
- At launch Provision reported 4-5 missed items caught on a customer's first project and ~50% less time from award to signed subcontracts, and used my "Potential gap" flag in its launch marketing.
- Designed Scope Agent's template builder for reusable, trade-specific scopes (launched).
- **Evera** (virtual try-on app, App Store since Sep 2026): designed and built gift mode and stylist mode end to end as working prototypes in Claude Code; founder-approved and queued for build (Dec 2026). The developer builds straight from my prototypes, with no handoff file. Redesigned the app's alerts (shipped).
- **Sunflower** (YC F25 sobriety app with an AI sponsor): product designer on the onboarding, with lead designer Kingsley Chau. Sam, the AI sponsor, now asks first, by name, at the step where about a third of new users dropped. Shipped 2025.
- **Solea** (pest-control SaaS, \$10M seed): researched, designed and prototyped a white-label customer portal (sign in from the appointment text, track the technician, reschedule, pay) and audited 10 data tables against Solea's table system.
- Led website design for Paragon.

Product Designer (contract), Jarvis Pension

2023 – 2025 · Remote

B2B and B2C workplace-pension platform for UK employers (web app, iOS app, calculators)

- Sole product designer at Jarvis, a UK workplace-pensions platform (UK Contracting Awards 2023; £1.8M seed, 2024): led product strategy and the Figma design system across enrolment, contributions and payments. The redesign shipped.
- Cut clicks per compliance task from 10 to 2 (–80%) by folding 12 workflows into a two-pane command centre.
- Replaced a 7-step upload wizard with a 3-step live-edit table and sidebar, so employers fix data errors in place.
- Designed a real-time salary-sacrifice calculator that replaced spreadsheets; employers gauge the benefit in under 2 minutes, and platform adoption grew 30%.
- Ran persona studies, market analysis and heuristic audits, then presented validated user flows and prototypes to stakeholders and the C-suite, shaping the roadmap and sales pitches.
- Built a token-based component library and scaled the iOS design system to Apple HIG (4 → 12 features).

Web and Visual Designer, Catch Digital

Nov 2021 – May 2023 · Remote

Digital agency for SaaS, fitness, real-estate and e-commerce clients

- Led web and landing-page design for 15+ clients, iterating through A/B tests; lifted SaaS subscriptions 42% and gym memberships 30%.
- Built a reusable template and style system (type, colour, spacing) that cut manual design work 60%.

Earlier

2019 – 2021

- **UX and Visual Designer, Freelance** · 2021 · landing pages and campaigns for agencies and in-house teams
 - **Visual Designer, QiWorks** · 2020 · Bengaluru · B2B web and decks; Tech Mahindra's 5G launch campaign (5K+ registrations)
 - **UX/UI Designer, Moodcafe** · 2019 · Ahmedabad · mental-health app (IIMA Ventures); redesigned anonymous chat: +10K downloads in 3 months, +25% monthly returning users
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Education

- **PG Diploma, Interactive Media Design**, Fanshawe College, London, ON · 2021 – 2023
 - **Bachelor of Engineering, Computer Engineering**, KSV University (WES-verified) · 2015 – 2019
 - Google UX Design Professional Certificate · Georgia Tech, Introduction to UX Design
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Skills

Product design: end-to-end ownership, discovery, user research and interviews, usability testing, user flows, interaction design, information architecture, visual design, prototyping, motion, design systems and tokens, data visualization, accessibility (WCAG, AODA), A/B testing, cross-functional work with product managers and engineers

AI: AI products and human-in-the-loop patterns (evidence, confidence, undo), agentic workflows; Claude Code (working prototypes, skills, connectors), Claude, ChatGPT, Figma AI

Code: HTML, CSS, JavaScript, React; shaders, WebGL, Three.js; SwiftUI

Tools and domains: Figma, FigJam, Adobe Illustrator, ProtoPie, Framer, Webflow, Jira, Notion · B2B SaaS, fintech and compliance, enterprise workflows, data-heavy tables and dashboards, web and iOS